

CRITERIA - PEOPLE ORIENTED LEADER

EGO DRIVE

Achievement Orientation	A						
Self-assertion	B						
Use of Energy	C						

P
High
High
Medium

SOCIAL FACTORS

Emotional Control	D						
Social Contact	E						
Confidence/Trust	F						

Medium
High
High

WORK STYLE

Attention to Detail	G						
Security	H						
Abstraction Orientation	I						

Low
Low
Low

Criteria

- People oriented leader
- Created by: Susanna Berntling
- Harmonize employees' goals with the company's overall goals by inspiring and motivating.