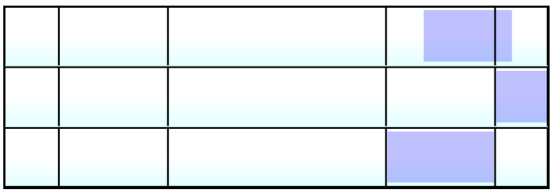
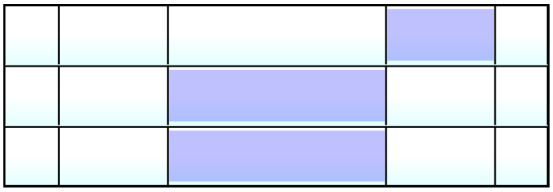
CRITERIA - BUSINESS ORIENTED LEADER

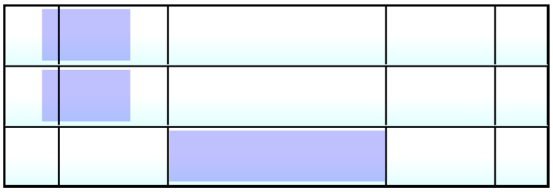
EGO DRIVE		P
Achievement Orientation	A	High
Self-assertion	B	High
Use of Energy	C	High



SOCIAL FACTORS		
Emotional Control	D	High
Social Contact	E	Medium
Confidence/Trust	F	Low



WORK STYLE		
Attention to Detail	G	Medium
Security	H	High
Abstraction Orientation	I	Medium



Criteria

Business oriented leader
Created by: Susanna Berntling
Focused on the opportunity to do business as well as optimize revenue and return.